What is Sjögren’s?

Sjögren’s is a devastating disease in which the body’s immune system attacks the moisture-producing glands. Along with symptoms of dryness it can affect any body organ or system.

Founded in 1983, the SSF provides patients with practical information and coping strategies that minimize the effects of Sjögren’s. In addition, the Foundation is the clearinghouse for medical information and is the recognized national advocate for Sjögren’s.

The Foundation’s mission is to:

- Support Sjögren’s patients and their loved ones through education, resources and services
- Provide credible resources and education for healthcare professionals
- Serve as the voice for all Sjögren’s patients through advocacy and awareness initiatives
- Lead, encourage and fund innovative research projects to better understand, diagnose and treat Sjögren’s

What are the Facts?

- Sjögren’s affects up to 4 million Americans
- Nine out of ten Sjögren’s patients are women
- Sjögren’s affects the moisture producing glands and the most common symptoms include dryness of the eyes, mouth and other body parts (sicca syndrome)
- Sjögren’s can spread throughout the entire body causing joint pain, major organ failure and lymphomas

What do Walk for Sjögren’s Funds Support?

- Innovative Sjögren’s research
- Clinical trials that may lead to the development of a therapeutic for Sjögren’s
- Programs to support and educate patients and their families

Why Should your Company support the Walk for Sjögren’s?

- Your brand will receive maximum exposure and opportunity to market to a new audience
- Your company is partnering with the only organization dedicated to Sjögren’s
- Your company will build and strengthen loyalty amongst your customers by demonstrating philanthropy through cause related marketing

What is Sjögren’s? (SHOW-grins)

Sjögren’s is the second most prevalent rheumatic autoimmune disease striking as many as four million Americans making it three times more common than lupus and multiple sclerosis. Despite its prevalence, Sjögren’s still remains relatively unknown.

Your support of the Orlando Area Walk for Sjögren’s, Health Fair and Family Fun Event will connect your company with a national movement to raise awareness of a disease that affects millions of families across the country.

The Walk for Sjögren’s (SHOW-grins) is a national event dedicated to raising awareness of Sjögren’s and critical funds to support research and education programs.
Walk for Sjögren’s
Sponsorship Opportunities

PRESENTING SPONSOR - $2,500
- Company name/logo featured in local publicity and press release
- Speaking opportunity for a company representative at the Walk
- Company logo at Circle of Strength
- Company name/logo featured on:
  - Walk for Sjögren’s T-shirt
  - Walk for Sjögren’s website
  - Event brochures
  - Day-of-event program
  - Sponsor signage at check-in station
- Premium exhibit space at the Walk
- Ten (10) Complimentary Walk T-shirts
- Recognition in SSF social media
- Logo featured in post Walk e-newsletter
- Recognition in our national publication, The Moisture Seekers

MAJOR SPONSOR - $1,500
- Company name/logo featured on:
  - Walk for Sjögren’s T-shirt
  - Walk for Sjögren’s website
  - Event brochures
  - Day-of-event program
  - Sponsor signage on Walk route
- Mention in Opening Ceremony
- Exhibit Space at the event
- Five (5) complimentary Walk T-shirts
- Recognition in SSF social media
- Company logo in post Walk e-newsletter

ASSOCIATE SPONSOR - $1,000
- Company name displayed on:
  - Walk for Sjögren’s t-shirt
  - Walk for Sjögren’s website
  - Day-of-event program
  - Sponsor signage at event
- Exhibit space at the Walk
- Three (3) complimentary Walk T-shirts
- Name listing in post Walk e-newsletter

FRIEND SPONSOR - $500
- Company name featured on:
  - Walk for Sjögren’s t-shirt
  - Day-of-event program
  - Sponsor Signage
- Exhibit space at the Walk
- Two (2) complimentary Walk T-shirts
- Name listing in post Walk e-newsletter

SUPPORTING SPONSOR - $250
- Name on Day-of-event program
- One (1) complimentary Walk T-shirt
- Name listing in post Walk e-newsletter
Orlando Area Walk for Sjögren’s
Saturday, March 14, 2020
Cypress Grove Park
290 Holden Ave, Orlando, FL 32839

PLEASE COMPLETE AND RETURN THE FORM BELOW TO ACKNOWLEDGE YOUR SUPPORT
Presenting & Major Sponsors will receive maximum sponsor benefits if confirmed by January 21, 2020
Associate, Friend & Supporting Sponsors please confirm your support by February 19, 2020

Company Name ____________________________

Company Contact __________________________

Address __________________________

City __________________________ State ________ Zip ________

Phone __________________________ Email __________________________

Signature __________________________

SPONSORSHIP OPPORTUNITIES: Please check your selection
☐ Presenting Sponsor ($2,500+)
☐ Major Sponsor ($1,500)
☐ Associate Sponsor ($1,000)
☐ Friend Sponsor ($500)
☐ Supporting Sponsor ($250)

PAYMENT INFORMATION

☐ Check is enclosed (Make checks payable to The Sjögren’s Syndrome Foundation)
☐ Pay with Credit Card MC ____ VISA ____ AMEX ____ DISCOVER____

Expiration Date: ________ CODE _____

CREDIT CARD NUMBER: __________________________

☐ My company cannot participate as a sponsor this year, but would like to make a tax-
deductible donation to the Walk in the amount of $__________

☐ My company is interested in providing volunteers to support the Walk for Sjögren’s.

☐ My company is interested in organizing a company team for the Walk for Sjögren’s.

☐ My company is interested in posting and/or distributing flyers/brochures.

For more information about the Orlando Area Walk for Sjögren’s, please visit
http://events.sjogrens.org/OrlandoWalk

MAIL, FAX OR EMAIL completed form to Jessica Levy:
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Office: (301) 530-4420 ext. 218 / Fax: (301) 530-4415 / E-mail: jlevy@sjogrens.org
SSF Tax ID#: 11-2779073